

Why Plan?

- A plan enables you to apply the strengths, abilities, skills and interests of your group to the fullest. It will also identify those areas which need shoring up.
- A plan saves time, work and stress by avoiding wasted action, mistakes and lost revenues. By properly delegating the workload and anticipating problems, you can actually take advantage of changes before they become real problems that hit you hard.
- A plan helps you set priorities so that the really important things happen when they're supposed to. This way, you know what to do first and what comes next.
- A plan increases the bottom line of all your projects. "What gets planned, gets done!"
- A plan motivates all of your people to do a better job. Who really wants to knowingly play with or for a loser? Planners tend to be winners.